रक्षा उत्पादन विभाग
DEPARTMENT OF
DEFENCE PRODUCTION

सत्यमेव जयते

2027
AERO INDIA
The Runway to a Billion Opportunities

AERO INDIA 2027

16TH EDITION OF AERO INDIA-2027; AN INTERNATIONAL SHOW ON AEROSPACE, DEFENCE AND CIVIL AVIATION

08th–12thFEBRUARY 2027
AIR FORCE STATION
YELAHANKA, BENGALURU

SPONSORSHIP PACKAGE

FOR OFFICE USE ONLY

DATE: ……

CONTRACT NUMBER: ……..

INVOICE NUMBER: ……

SPONSORSHIP PACKAGE FOR AERO INDIA-2027

1. **Sponsorship Packages**. The Sponsorship will be accepted on first come-first served basis.

Sl	Category	Price (INR)	Remarks
A.	**Platinum Mobility Partner**	90 Lakh + GST	(a) Platinum Mobility Partner Sponsorship package for one exhibitor only (b) The Platinum Mobility Partner sponsorship package includes prominent branding on buses which will provide conveyance to visitors from various designated pick up points from hotspots of Bengaluru City. City-wide approx 30 boarding points are identified. As per demand more pick up locations may be added (c) For Outside Venue the sponsor will have following options for branding:- (i) GKVK parking area (ii) Jukur Airfield parking area (iii) P6 Domestic Parking (iv) Northern side parking (v) Logo as Platinum Mobility Partner sponsor on signages in parking lots (d) 5 Inaugural Invitees (Additional if already an exhibitor) and 5 Networking Dinner Invitees hosted by Hon'ble Raksha Mantri (additional if already an exhibitor)
B.	**Platinum**	90 Lakh + GST	(a) Platinum Sponsorship package for one exhibitor only. (b) On the Aero India 2027 website, the sponsor will have a scrolling logo as a platinum Sponsor (c) **For on-site branding, the sponsor will have** (i) Logo on Individual Hall Entry gates (ii) View Cutters (iii) LED Signboards (iv) Live demo area for demonstration (v) Static display space for advertisements (d) **For outside venue branding, the sponsor will have**

			(i) Logo as Platinum sponsor on signages in parking lots (ii) logo as Platinum sponsor on ad boards (e) The sponsor will also have Standees/Column Wraps(L1) in food court/Cafeteria (f) The sponsor will have its Platinum sponsor on fair Guide as well as an inner 2 full-page ad as platinum sponsor on exhibitor Guide (g) 5 Inaugural Invitees(Additional if already an exhibitor) and 5 Networking Dinner Invitees hosted by Hon'ble Raksha Mantri(additional if already an exhibitor)
C.	**Gold**	60 Lakh + GST	(a) Gold sponsorship package for two exhibitors only (b) On Aero India website, the sponsor will have a scrolling logo as a Gold Sponsor (c) **For on-site branding, the sponsor will have** (i) Logo on Individual Hall Entry gates (ii) View Cutters (iii) LED Signboards (iv) Static display space for advertisements (d) **For outside venue branding, the sponsor will have** (i) Logo as Gold sponsor on signages in parking lots (ii) logo as gold sponsor on fair Guide as well as an inner 1 Back page ad as gold sponsor on Exhibitor guide (iii) 3 Inaugural Invites(Additional if already an exhibitor) and 3 networking Dinner Invites hosted by Hon'ble Raksha Mantri(Additional if already an exhibitor) (e) Sponsor will have Standees/Column Wraps(L2) in food court/Cafeteria
D.	**Silver**	36 Lakh + GST	(a) Silver Sponsorship package for three exhibitor only (b) On the Aero India website, the sponsor will have a scrolling logo as a Silver Sponsor (c) **For on-site branding, the sponsor will have**

			(i) Logo on Individual Hall Entry gates (ii) View Cutters (iii) LED Signboards (d) **For outside venue branding, the sponsor will have** (i) The sponsor will have Logo as Silver sponsor on signages in parking lots (e) The sponsor will have Standees/Column Wraps(L3) in food court/Cafeteria (f) The sponsor will have its logo as Silver sponsor on fair Guide as well as an inner ½ Mid-page ad as Silver sponsor on Exhibitor guide. (g) 2 Inaugural Invites (Additional if already an exhibitor) and 2 networking Dinner Invites hosted by Hon'ble Raksha Mantri (Additional if already an exhibitor).

2. **Individual Sponsorship Packages**:-

Category	Type of Sponsorship	Price (in INR)
(i)	Car Parking –Two Hoardings at each Parking	18 Lakh + GST
(ii)	Golf Buggy Branding (10 carts)	18 Lakh + GST
(iii)	Stair Risers/Stair Wells at Grand Stand	12 Lakh +GST
(iv)	Floor Prints-10 Prints	12 Lakh + GST
(v)	Cafeterias - # 1 Hoarding at L1, L2 & L3 locations	12 Lakh + GST
(vi)	Washroom Advertising -10 Washroom Complexes	12 Lakh + GST
(vii)	Internal Way Finding – 5 Prints	6 Lakh + GST
(viii)	External Way Finding – 5 Prints	6 Lakh + GST
(ix)	Registration Desk -2 R. Desks	6 Lakh + GST